I. Meeting Called to Order at 1:01 p.m.

II. Approval of Minutes from September 23, 2015 Meeting
   a. “I move to approve the minutes from May 5, 2014.”
      i. Vote
      ii. Passed unanimously

III. Presentations
   a. Ramlink Presentation- Hermen Diaz, SLICE (Specializing in Involvement)
      i. UTFAB funded Ramlink for this academic year as we have in the past
      ii. Ramlink- Then, Now, and Future
         1. Started in 2009 at CSU (as collegiatelink) to help manage student organizations
         2. Has transitioned in many ways; registration, even submission, and records hours
         3. Currently offers organization and department profiles, document storage forms, event listings, and attendance tracking
         4. Has a new interface that is cleaner and easier to navigate.
         5. Pictures are now customizable; can change to reflect events
         6. Organizations have been cleaned out if they don’t comply to SLICE’s rules-35% decrease in active organizations
         7. Decrease in involved users: 4.6% (an involved user-a person who uses the system)
         8. Student service hours have increased 22% in logged service hours
         9. Financials-remaining amount is $3000 from allocation to get through rest of academic year
         10. Additional figures: 15.5% in page views, 3.1% decrease in pages, 1% decrease in duration (the last two are theorized to be because the new interface is easier to use)
         11. New logos and marketing are currently being worked on (planned completion in November)
         12. Co-curricular transcript is becoming more common; universities want well-rounded students
         13. Co-curricular transcript is currently self-generated, Ramlink potentially will be able to do it for students in the future
         14. Want to find a CSU common experience (and track it)
      iii. Questions for presenter
1. You have 440 organizations, is there a goal? Want about a 10% in organizations ever year. This year is believed to exceed this goal. Also want to increase organizations utilization of Ramlink.

2. What is the difference between involved users and users? Users are individuals who logged in once, involved users are interacting with the system more than once.

3. How are you increasing repeat users? Students need a reason to go back, easy for organization officers; normal students have little reason to go back, currently trying to entice people to come back by providing the resources that make people want to use Ramlink (cocurricular transcript, etc.).

4. What is the timeline for that kind of thing? (In regard to the pervious question) That is tough because of the technical support of Ramlink, probably at the end of the next academic year is when things will be more together. And having high impact practices like ram welcome will help increase repeat users.

5. Is there a conversation between Ramlink and Ramweb? There has been a little, but Ramweb is internal and Ramlink is not so there is concern about having that third party have access to CSU’s information that causes hesitation. Possibly can have links on one another’s site. Most likely will never be fully integrated.

6. Why have a third party at all? Why not build internally instead? It would be very difficult to manage and create that internally, CSU doesn’t have the resources. Collegiatelink is also much more established than CSU would be.

7. How many universities use Collegiatelink? Did not know exact number but it is in the hundreds (possibly the thousands).

8. How many students are involved in student organizations? Ramlink doesn’t know for sure but the conservative estimate is around 60%. About 9-10,000 students. Ramlink does not know the full extent.

9. Do graduates get kicked out of Ramlink? Graduates get flushed from system.

10. Is the goal that other organization sites would be no longer needed? It would be easier on Ramlink, but they don’t have to because the organization leaders can use the tools and the students can use other tools.

IV. Old Business
   a. Approval of minutes from April 27, 2015 Meeting
      i. “I move to approve the minutes from May 5, 2014
         1. Vote
         2. Passed unanimously

V. New Business
   a. None

VI. Next Meeting: Wednesday, October 14, 2015, at 1:00 p.m. LSC room 312 –Tour of ARDEC

VII. Motion to Adjourn
   a. Approved at 1:40 p.m.