UTFAB
RamLink Fall 2015
Presentation Agenda

• RamLink - Then, Now & Future
• New Interface
• RamLink Metrics - Where We Are Now
History of RamLink

- Serve as the Involvement Clearinghouse for Colorado State University
- Co-Curricular transcript - University wide initiative to track common experiences and high impact practices
- Serve as the primary vehicle to leverage involvement culture at CSU
- New marketing campaign and logo design
CSU Common Experience & Tracking

Student Report

DeMarchis, Chris

Risk Indices

64% Retention Probability
82% Acad. Success Probability

Demographic Profile

Sex: Male
ACT Score: 27
Aspiration: Bachelor’s degree
Grade Level: 4th Year College (Senior)

Success Network

Add Member
Kyle Pace, Director
Ryan O’Connell, Director

Updates and Alerts

Alert: Open
Spoke with Chris’ chemistry instructor today. He warned me that Chris has been falling asleep in class a lot lately.

Student Strengths Inventory - STEM Scholars Program Results

Academic Engagement
Your commitment to school work and the value you place on academics.

Moderate
Your responses indicate that you take your schoolwork seriously. You value getting your homework done and attending classes. There may be times, however, when you procrastinate. Submit work that is not your best effort, or consider skipping class. Your performance is dependent on your effort - fortunately there are resources on campus that can help you develop good academic habits.

What’s Next?
- Visit the student success center to learn about additional study and time management skills.
- Talk with your advisor about approaches that other students have used to improve their performance.

Percentile 47

Academic Self-Efficacy
The confidence that you can achieve academically and succeed in college.

Moderate
Your responses suggest you have moderate levels of academic confidence. Success is partly a function of confidence, having some positive academic experiences is the best way to develop realistic levels of self-confidence. Consider talking with your professors or seeking help from a tutor to support your academic efforts.

What’s Next?
- Talk with your professors or seek help from a tutor to support your academic efforts.
- Evaluate positive academic outcomes and build upon the efforts that have been successful in the past.

Percentile 37

Campus Engagement
Your involvement in campus activities and your connection to your school.

Moderate
Your responses suggest that you value becoming involved in campus activities. You may enjoy participating in campus clubs or volunteer activities. Campus involvement offers many benefits - both now and as you apply for jobs in the future. Consider getting involved by researching opportunities your campus has to offer.

What’s Next?
- Contact the student organizations office to learn about the many groups and organizations on campus.
- Talk with your professors about academic or professional organizations in your field of study.

Percentile 59

Educational Commitment
Your responses suggest that you question the benefits of obtaining a college degree at this time, as such you may prioritize other activities.

What’s Next?
- Talk with your academic advisor about the wide range of career options for an individual with a college degree.

Percentile 6

Prezi
Features...

- Org & Department Profiles
- Document Storage
- Forms
- Event Listings
- Attendance Tracking
Leadership & Involvement Record

Based on Student Learning Outcomes in Learning Reconsidered 2:
1. Career Preparation & Exploration
2. Cognitive Complexity
3. Health & Wellness
4. Humanitarianism & Civic Engagement
5. Interpersonal Competence
6. Intrapersonal Development
7. Knowledge Acquisition, Construction, Integration & Application
8. Multicultural & Intercultural Competence
New RamLink Interface
New RamLink Interface!

Sign in to the RamLink experience

SIGN IN NOW

Jump in with these opportunities!
Customizable Interface

Get Involved! Ram Orientation Video
Check out how to get involved and #LeaveYourMark at CSU right here!

"Like" us on Facebook!
Like SLICE on facebook to keep up with campus involvement opportunities!

My Organizations

There are over 455 ways to get involved. Start your next adventure.

See all my Organizations
Ram-Link Profile

Get Involved! Ram Orientation Video
Check out how to get involved and #LeaveYourMark at CSU right here!

"Like" us on Facebook!
Like SLiCE on facebook to keep up with campus involvement!
### RamLink Metrics

<table>
<thead>
<tr>
<th></th>
<th>Organizations</th>
<th>Involved Users</th>
<th>Service Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 2013</td>
<td>491</td>
<td>9,611</td>
<td>6,568</td>
</tr>
<tr>
<td>October 2013</td>
<td>595</td>
<td>10,505</td>
<td>9,967</td>
</tr>
<tr>
<td>February 2014</td>
<td>620</td>
<td>10,828</td>
<td>11,964</td>
</tr>
<tr>
<td>October 2014</td>
<td>658</td>
<td>11,568</td>
<td>13,841</td>
</tr>
<tr>
<td>February 2015</td>
<td>679</td>
<td>11,864</td>
<td>16,407</td>
</tr>
<tr>
<td>October 2015</td>
<td>440</td>
<td>11,309</td>
<td>20,131</td>
</tr>
</tbody>
</table>

- 35% decrease in active organizations from February 2015
- 4.6% decrease in Involved Users
- 22.7% increase in logged service hours
## RamLink Metrics

<table>
<thead>
<tr>
<th></th>
<th>Organizations</th>
<th>Involved Users</th>
<th>Service Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 2013</td>
<td>491</td>
<td>9,611</td>
<td>6,568</td>
</tr>
<tr>
<td>October 2013</td>
<td>595</td>
<td>10,505</td>
<td>9,967</td>
</tr>
<tr>
<td>February 2014</td>
<td>620</td>
<td>10,828</td>
<td>11,961</td>
</tr>
<tr>
<td>October 2014</td>
<td>658</td>
<td>11,568</td>
<td>13,841</td>
</tr>
<tr>
<td>February 2015</td>
<td>679</td>
<td>11,864</td>
<td>16,407</td>
</tr>
<tr>
<td>October 2015</td>
<td>440</td>
<td>11,309</td>
<td>20,131</td>
</tr>
</tbody>
</table>

- 35% decrease in active organizations from February 2015
- 4.6% decrease in Involved Users
- 22.7% increase in logged service hours
## RamLink Metrics

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Pageviews</td>
<td>177,368</td>
<td>204,867</td>
</tr>
<tr>
<td>Users</td>
<td>13,236</td>
<td>15,179</td>
</tr>
<tr>
<td>Sessions</td>
<td>21,339</td>
<td>25,452</td>
</tr>
<tr>
<td>Pages</td>
<td>8.31</td>
<td>8.05</td>
</tr>
<tr>
<td>Duration</td>
<td>5:24</td>
<td>5:19</td>
</tr>
</tbody>
</table>

- +15.5% increase in pageviews
- +14.7% increase in users
- +19.3% increase in sessions
- -3.1% decrease in pages
- -1% decrease in duration
# RamLink Metrics

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Pageviews</td>
<td>177,368</td>
<td>204,867</td>
</tr>
<tr>
<td>Users</td>
<td>13,236</td>
<td>15,179</td>
</tr>
<tr>
<td>Sessions</td>
<td>21,339</td>
<td>25,452</td>
</tr>
<tr>
<td>Pages</td>
<td>8.31</td>
<td>8.05</td>
</tr>
<tr>
<td>Duration</td>
<td>5:24</td>
<td>5:19</td>
</tr>
</tbody>
</table>

- +15.5% increase in pageviews
- +14.7% increase in users
- +19.3% increase in sessions
- -3.1% decrease in pages
- -1% decrease in duration
# RamLink Financials

<table>
<thead>
<tr>
<th></th>
<th>Allocated Amount</th>
<th>Amount Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>RamLink Contract</td>
<td>$10,180</td>
<td>$10,180</td>
</tr>
<tr>
<td>2 Student Staff</td>
<td>$5,000</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$15,180</strong></td>
<td><strong>$12,180</strong></td>
</tr>
<tr>
<td><strong>Remaining Amount</strong></td>
<td></td>
<td><strong>$3,000</strong></td>
</tr>
</tbody>
</table>

Co-Sponsorship includes:

- SLICE Assistant Director for Involvement gives 10 hours/week
- SLICE Involvement team gives about 25-35 hours/week
- SLICE Marketing Coordinator gives 25 hours/week
- Additional cost of Student Staff beyond $6,000
- Estimated Total: $25,983.66
Thank you!

Questions?